

Green Urban Paths

EXPLORE THE CITY



Co-funded by
the European Union

BRINDISI

Script of TQC

January 2024

Script for BRINDISI

The tour is conceived as a dialogue between two actors that meet in the first spot which is Guerrieri Palace and link all the places till the last one which is Buscicchio Park. They both tell the story and link the places. Additionally, a teamer without role should be approachable to guide the participants.

Characters

Lorenza, the Captain of Molo 12

About the character

Lorenza leads as the Captain of Molo 12 Coworking Space, situated in Palazzo Guerrieri in Brindisi. The space is a certified incubator dedicated to nurturing entrepreneurship, fostering a dynamic environment where individuals showcase remarkable personalities and a vibrant entrepreneurial spirit. Molo 12 offers tailored services for startup acceleration and networking, all under Melanie's formidable leadership.

She embodies strength, competence, and resilience, shaping both herself and the space with determination and creativity. Together, they share a commitment to shattering barriers in the business world. Palazzo Guerrieri, nestled near the sea, provides a breathtaking view of The Monument to the Sailor—an iconic tribute to Brindisi's rich maritime legacy.



Role in the tour

In the tour she represents the sense of welcoming, guiding towards the recognition of one's aspirations, and the development of innovative and tangible projects.

Outfit

Like a captain's commanding uniform, a female entrepreneur's attire reflects authority and professionalism, showcasing her leadership in the business world.

Saint'Elia - The non-existing Saint

About the character

Sant'Elia is a very funny character invented by a collective of creative minds in Brindisi, stemming from "Urban Palio" local initiative with the support from the Ministry of Culture and the Municipality. It is a bi-weekly event, held during summer, seamlessly merges sports, gastronomic experiences, and visual arts to rejuvenate urban and social landscapes. Perhaps this imagined Saint draws inspiration from a futurist architect who resided in Brindisi years ago.

Sant'Elia fosters a sense of devotion and community, embodying values such as authenticity, participation, redemption, friendship, and change."

Role in the tour

In the tour he represents the typical citizen of Brindisi who is deeply connected to the city and belongs to an active, welcoming, and ever-evolving community.

Outfit

A vibrant and colorful cloak, likely reflecting the liveliness and richness of the traditions associated with the Palio. A highly festive image deeply rooted in local traditions, identity and spirit of the city of Brindisi.



Start of Tour: Palazzo Guerrieri

Lorenza: Welcome to the Green Urban Paths Tour.

The theme of our tour is “decent work and economic growth”. In regions like Puglia, and specifically in Brindisi, there exists a high rate of unemployment among both the youth and individuals who are neither in education nor employment.

In places where job opportunities seem scarce, the heart of change often lies within the belief in oneself. It's about daring to invest in ideas and taking a leap into the realm of innovation. Creating something groundbreaking isn't just a personal endeavor; it's a beacon for economic growth and employment in our community.

[Lorenza, standing proudly in front of the incubator, busy organizing files and jotting down notes, notices a mysterious figure observing.]

Lorenza: Ah, hello there! Can I help you with something?

[The mischievous, comical Saint Elia, draped in an old-fashioned robe, steps forward, a playful grin on his face.]

Saint Elia: *(laughs)* Help? Oh, my dear Lorenza, seems like you're conjuring up more jobs here than our dear old Brindisi ever dreamed of!

Lorenza: *(smiling)* Well, we're trying our best to spark some entrepreneurial magic in our beloved city. We're all about new opportunities here.

Saint Elia: Opportunities, you say? Tell that to Luigi down at the café, always complaining about no work while sipping his espresso.

Lorenza: *(chuckles)* Ah, Luigi! But here, we're inviting folks like Luigi to join us, to shape their ideas into thriving startups. We aim to bring change, not just complaints!

Saint Elia: Change, eh? Brindisi's known a fair share of winds, but change? That's a bit like turning the breeze into a storm, isn't it?

Lorenza: We're igniting something special here. A spark that might just light up the whole town! It's about creating, not just waiting for change to happen.

Saint Elia: *(nodding)* with a twinkle in his eye, Well, well, well... I'll keep an eye on your little spark then, Lorenza! Who knows, maybe Brindisi will surprise even me one day.

Lorenza: *(with a welcoming gesture)* You know, dear Saint Elia, Brindisi isn't just about our dreams for the future; it's a city teeming with culture, vibrant initiatives, and history that whispers tales of resilience. It's from this rich tapestry that we draw inspiration for innovation. Join me in exploring its heritage; the only thing you need to do is trust me and follow my lead! I'll take you to a beautiful place; it's just a 3-minute walk away!

[The Saint, intrigued by Lorenza's invitation, nods thoughtfully, seemingly contemplating her words.]

Game 1: Innovation Sprint

Lorenza: Alright, everyone! Let's dive into the 'Innovation Sprint'! Each of you or your team will get a prompt about a local challenge or opportunity in Brindisi. You'll have just a few minutes to brainstorm and pitch a startup idea that tackles that issue. Then, it's showtime! You'll present your innovative solution in a quick, 1-2 minute pitch. The audience, including me, will be your 'investors'—we'll vote or give feedback. The most convincing idea wins a little prize for their lightning-fast innovation!"

[This fast-paced activity encourages quick thinking, creativity, and engagement within a limited time frame.]

Spot 2: Granafei-Nervegna Palace

[Lorenza and the witty Saint stand before the grand Palazzo Nervegna, marveling at its historic significance.]

Lorenza: *(excitedly pointing)* Look at this remarkable place! It's where our history meets innovation. Let's explore!

Saint Elia: *(playfully)* Ah, Lorenza, leading me to more Brindisi wonders, are we? I must say, your city's flair for surprises never disappoints!

Lorenza: *(smiling)* Oh, you haven't seen anything yet! Wait till we step into the "Testefiorite" Community Library. It's not your usual library; it's a hub of cultural magic.

[As they enter the library, they're greeted by a blend of modern technology and ancient artifacts.]

Saint Elia: *(teasingly)* Now, this is quite the mix! Romans and computers, only in Brindisi, I tell you!

Lorenza: *(chuckling)* It's what makes us special! Embracing the past while sprinting into the future. Look, even the columns here have stories to tell!

Saint Elia: *(with a smirk)* I'm starting to believe Brindisi's charm lies in its delightful contradictions, Lorenza. Romans mingling with tech-savvy kids—quite the combination!

[As they wander through the exhibits, the Saint, despite his jests, seems captivated by the fusion of history and modernity.]

Lorenza: *(grinning)* See, even you're impressed! Brindisi may be unique and a touch eccentric, but that's what keeps us on our toes, isn't it?

Saint Elia: *(nodding unable to hide a smile)* Indeed, Lorenza, the land of surprises! It takes a unique touch to blend centuries into a single moment.

[With a shared laugh, they continue exploring, recognizing that Brindisi's quirkiness is its very essence.]

Saint Elia: *(with a mischievous grin)* And now, after leading me through all these surprises, what's in store for me, Lorenza?

Lorenza: *(laughing)* Ah, you're always up for a challenge, aren't you, Saint? How about a mystery tour through Brindisi's hidden gems? Follow me, it takes only 3 minutes' walk.

Game 2: Historical Treasures Challenge

Lorenza: *(engaging the tourists)* Well, we can have a little fun challenge! The first person to find the most intricately decorated Roman capital gets a little prize!

Saint Elisa: *(with a chuckle)* And for anyone who finds the most unusual object in the multimedia library, there'll be a special treat! Go ahead, explore, and let's search together!

[The key is to engage tourists in fun activities that encourage them to explore the place and interact with the historical-cultural context, offering small prizes or symbolic rewards to enhance enthusiasm and participation.]

Spot 3: Former Convent Pious Schools

Saint Elia: *(raising an eyebrow)* And what marvel awaits us here, Lorenza? I'm starting to think you've got the whole city as your playground!

Lorenza: *(grinning)* Oh, brace yourself! We're stepping into the Ex-Convent of Pious School, but it's not your typical ancient halls.

Saint Elia: *(intrigued)* More? What else could they possibly pack in here?

Lorenza: *(enthusiastically)* The "L'Accademia degli Erranti" Cultural Services Center! It's a hub for culture enthusiasts and slow tourism aficionados. They've got it all: study rooms, art corners, typical product tastings, and even an interactive gallery!

Saint Elia: *(amused)* Art paving the way for riches, is it?

Lorenza: *(nodding)* Indeed! This art gallery, this cultural hub—it's not just about aesthetics. It's a catalyst for tourism, creativity, and community development. Art isn't an obstacle; it's a driver of progress.

Saint Elia: *(with a chuckle)* Ah, you never cease to amaze, Lorenza! Shall we dive into this maze of culture and surprises?

Lorenza: *(nodding)* Absolutely! Who knows what treasures we might find here? Brace yourself for a cultural rollercoaster!

[The duo ventures into the Ex-Convent of Pious School, ready to explore the unexpected blend of history, contemporary cultural offerings, and the impactful role of art in fostering economic growth, exchanging jests, and anticipating the surprises within.]

Lorenza: *(enthusiastically)* So, for our next stop, we have a choice, Saint! We could grab some bikes and pedal our way there, embracing the city streets, or we could opt for a thrilling motorboat ride, soaking in the sea's breeze, and get an up-close view of the Monument to the Sailor of Brindisi.

Saint Elia: *(with a grin)* Ah, choices, choices! Which adventure do you suggest, Lorenza?

Lorenza: *(playfully)* How about we let fate decide? flipping a coin Heads for bikes, tails for the motorboat!

Saint Elia: *(curiously watching)* And the verdict is?

Lorenza: *(checking the coin)* It's tails! Looks like we're in for a fantastic sea adventure! But first, we'll need to take a 10-minute stroll to the motorboat's starting point. It's a euro for the ticket, and these 'saintly' boats depart every half hour!

Saint Elia: *(with a chuckle)* Do saints get paid, Lorenza? Perhaps I could land a job in your incubator!

Lorenza: *(laughing)* Absolutely, Saint! Who better to bring a divine touch to our entrepreneurial endeavors? We'll discuss the details as we sail towards the Monument to the Sailor!

Spot 4: Youth Aggregation Center

Saint Elia: *(glancing around)* Ah, a place bustling with youthful energy! What secrets lie within these walls, Lorenza?

Lorenza: *(with a thoughtful expression)* This isn't just any place, Saint. We're at the CAG, the Youth Aggregation Centre. But it's more than just a refurbished building; it's a testament to resilience and hope.

Saint Elia: *(intrigued)* Resilience and hope, you say? What's the story behind this place?

Lorenza: *(explaining)* It's a place of rebirth, reclaimed from the clutches of the mafia. The "Pippi Villa" was once owned by G. Caliandro, a notorious figure believed to have been a smuggling banker. Now, it's a haven for children and young adults, a space for growth, creativity, and community.

Saint Elia: *(nodding)* A transformation indeed! So, what activities thrive in this reclaimed space?

Lorenza: *(animated)* Oh, you'll find a spectrum of activities here! From programs for youngsters to social enterprises, sports management, and even plans for agri-food production. They're utilizing every inch to foster growth and unity in the neighborhood.

Saint Elia: *(impressed)* Quite the evolution from a dark past to a beacon of positivity. How does one contribute to this transformation?

Lorenza: *(thoughtfully)* There are plans for further expansion and improvements—a chance for social entrepreneurs to step in, bring new services to the community, or even assist in sports facilities and agri-food projects.

Saint Elia: *(with a smile)* Ah, the seeds of change are sown here, Lorenza. Ah, for the next step it's my turn!

Spot 5: Buscicchio Park

To reach Buschiccio Park from the CAG, there are various options. The most convenient is by car as it's just a 10-minute drive. Alternatively, one could take the motorboat back along the reverse route, or use public transportation, although it takes approximately an hour as it loops around the city. It might be advisable to let the group decide or base our choice on the available time.

Saint Elia: Lorenza, this playground is more than meets the eye. It's a nucleus for social and community development.

Lorenza: *(curiously)* Really? How so, Saint Elia?

Saint Elia: Buscicchio Park, nestled in the Sant'Elia district, isn't your typical playground. It's a public space that directly and indirectly fosters a range of social, cultural, and recreational activities through different associations. They're innovating in community welfare, focusing on citizens' experiences within the city.

Lorenza: *(impressed)* That's quite an undertaking for a park! Who oversees all these diverse activities?

Saint Elia: *(informing)* It's under the guidance of the Community Cooperative "Legami di Comunità-Brindisi." They orchestrate a variety of initiatives, from educational workshops to sports events held on nearby fields like tennis, rugby, and football, which also serve as venues for cultural endeavors.

Lorenza: *(nodding thoughtfully)* A collaborative effort in motion! But how do they ensure sustainable growth for the park?

Saint Elia: *(elaborating)* They prioritize a participatory approach, involving residents and associations in a local development strategy. It's not just about revamping physical spaces

but also about addressing educational and cultural poverty while creating opportunities for young people in the neighborhood.

Lorenza: (*impressed*) Admirable initiatives indeed! Are there any plans for future improvements to this thriving space?

Saint Elia: (*nodding*) Absolutely! Renovation plans are underway, ranging from upgrading flooring and amenities to introducing new furnishings, equipment, and even implementing an electric mobility service for the community.

Lorenza: (*reflectively*) A space truly flourishing through community collaboration and empowerment. Admirable work, Saint Elia! Let's see how we can contribute to this noble cause.

End of tour with a final happy hour organized in the Park.

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