

Green Urban Paths

EXPLORE THE CITY



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Exploring sustainable paths in Brindisi



Green Urban Paths

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1. How to use the guide?

<https://www.greenurbanpaths.com/>.

After download, open the app, select the corresponding city from the menu and frame the photos, to access extra multimedia content.



2. The Project

In the last century, urbanization has presented some of the most significant challenges to our planet. However, it also offers potential solutions, **as cities serve as creative hubs** and can offer remedies for various environmental issues. There is a **growing recognition** that compact cities are efficient in terms of resource usage, benefiting both residents and businesses through proximity-driven efficiency gains. **Modern technologies can enhance the environmental performance of urban areas**, improving public transportation systems and the construction and operation of buildings to reduce resource and energy consumption.

The appeal of urban areas isn't just about economic competitiveness but also about the quality of life they offer to both current and new residents. As a result, more and more cities are branding themselves as 'green,' 'creative,' or 'cultural' to enhance their attractiveness by showcasing their environmental assets for the well-being of all citizens. In the postmodern era, where tourists actively participate in choosing and enjoying their travels, it's crucial to adopt new approaches that raise awareness. **Creativity has become a strategic imperative** for cities and regions, fostering innovation and the development of individual abilities.

The Green & Urban Paths project aims to adopt a **transnational strategy encompassing green education, educational tourism, and the sustainable development of urban areas**. This initiative is endorsed by the European Commission, which aspires to facilitate a

series of activities that foster competencies and innovative tourism experiences centered around specific themes with significant growth potential. These initiatives are designed to address societal concerns related to territorial cohesion and the preservation and enhancement of cultural and natural heritage.

The project seeks to establish pathways for enhancing tourism skills, making them more accessible within the realm of adult education. To achieve this, it will leverage next-generation digital products such as apps and platforms, coupled with theatrical storytelling techniques. These tools will be instrumental in creating products that can promote environmentally friendly solutions within cities located in **Denmark (Køge), Germany (Berlin), Spain (Alicante), Italy (Potenza and Brindisi) and Cyprus (Nicosia).**

Green & Urban Paths' main goal is to create **a toolkit to promote sustainable solutions and trends in urban areas** through innovative digital tools and creative solutions.

We hope that all project participants will prioritize sustainability at the levels of community, organizations, and individuals. We are going to inspire, support and actively engage them.

For this reason, we selected **5 intriguing locations** in each partner city to showcase our city's leading sustainable pioneers.

The G&UP consists of a short description of the seven spots and covers a map. Each one of the stops covers at least **3 sustainable development goals out of 17**. The 17 SDGs are: 1) no poverty 2) zero hunger 3) good health and well-being 4) quality education 5) gender equality 6) clean water and sanitation 7) affordable and clean energy 8) decent work and economic growth 9) industry, innovation and infrastructure 10) reduced inequalities 11) sustainable cities and communities 12) responsible consumption and production 13) climate

action 14) life below water 15) life on land 16) peace, justice and strong institutions 17) partnerships for the goals.

You can find more information about tours, further project results on the web page.

Do not forget to check your knowledge on sustainable development and sustainable innovators in your city here:

<https://www.greenurbanpaths.com/>

Enjoy the tour!

A photograph of a person walking away from the camera on a paved path that is lined with lush green trees and bushes. The scene is captured in a cinematic style with soft lighting.

3. Green Urban Paths in Brindisi

Introduction

Brindisi is a city in the Puglia region, in Southern Italy, capital of the province of the same name, on the coast of the Adriatic Sea. Historically, the city has played an important role in trade and culture, thanks to its strategic location on the Italian peninsula and its natural harbor on the Adriatic Sea. The city remains an important port for trade with Greece and the Middle East. The historic center of this important seaside city in Southern Italy is a continuum of religious buildings in the Romanesque style.

By combining its cultural heritage, natural beauty, and a commitment to sustainable practices, Brindisi can position itself as a destination that appeals to environmentally conscious tourists while preserving its rich culture and history for future generations. Collaboration between the government, local businesses, and the community will be crucial in making this vision a reality.

In general, local institutions intend to promote sustainable development of the local economy. This involves a development plan that specifically engages various sectors (agro-forestry heritage, wood supply chain, water resources, renewable energy, sustainable tourism, architectural heritage, energy efficiency, smart integration of systems and networks, zero-waste production, mobility services, sustainable agriculture).

The sustainable tours outlined in the project include 5 spots that will show different aspects of the innovation available to each local citizen or tourist.

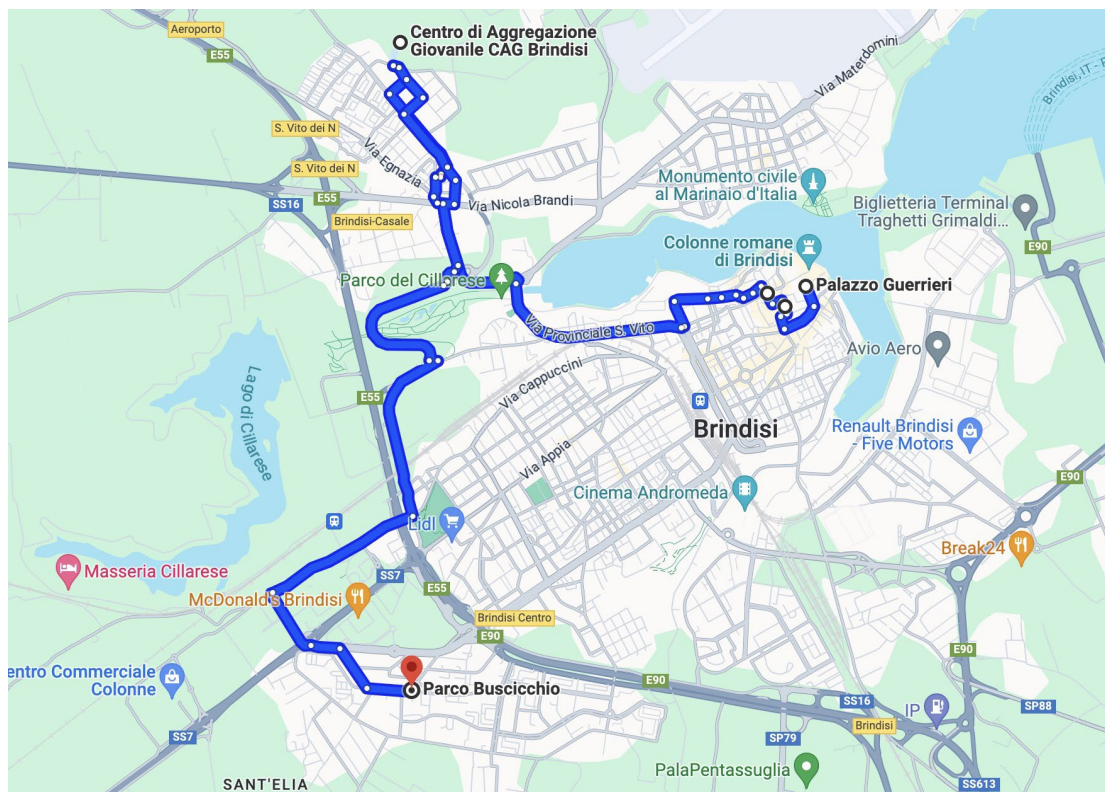
The spots are distributed quite evenly throughout the territory. We will start from Palazzo Guerrieri, to take a tour through the streets of the historic center, crossing 2 other spots.

Specifically, these 2 spots are quite close to each other, while two others (C.A.G. Youth Aggregation Center and Buscicchio Park) are in more peripheral areas, to be able to guarantee inclusiveness also to the population living on the outskirts of the city. The total journey takes approximately a total of 2 hours and 13 minutes on foot.

The Green Urban Paths of Brindisi

Length: 12.2 Km **Time:** 2 hours and 13 minutes

How to reach it



4. Guerrieri Palace



Starting point: *the Railway Station*

HOW TO REACH IT

Address: *Via Guerrieri 7, 72100 Brindisi BR*



15 Min



6 Min



15 Min



5 Min

Description

This beautiful ancient building near the sea represents the headquarters of the municipal urban regeneration policies undertaken by the Municipality of Brindisi in recent years, such as “Riusa Brindisi”, “Parchi Bene Comune” and Brindisi “Smart Lab”. Since 2019, it has become also a Coworking and Innovative Space called “Molo 12 Brindisi” managed by The Qube Certified Incubator, providing co-working spaces, business support, and skills development. In particular, the aim is to foster economic growth, promote entrepreneurship, and facilitate the creation of decent job opportunities in the territory and encourage greater participation by women in entrepreneurship and innovation. The target are freelancers, companies, startups, smart workers, and digital nomads. The palace also has a Fabrication Laboratory (called Fablab Molo 12) for makers, designers and digital artisans. Outside, Guerrieri Palace is very close to the city center and right in front of the sea, with commercial activities that accompany the walk along the seafront, along an atmosphere that fits perfectly into the working pleasure perspective.

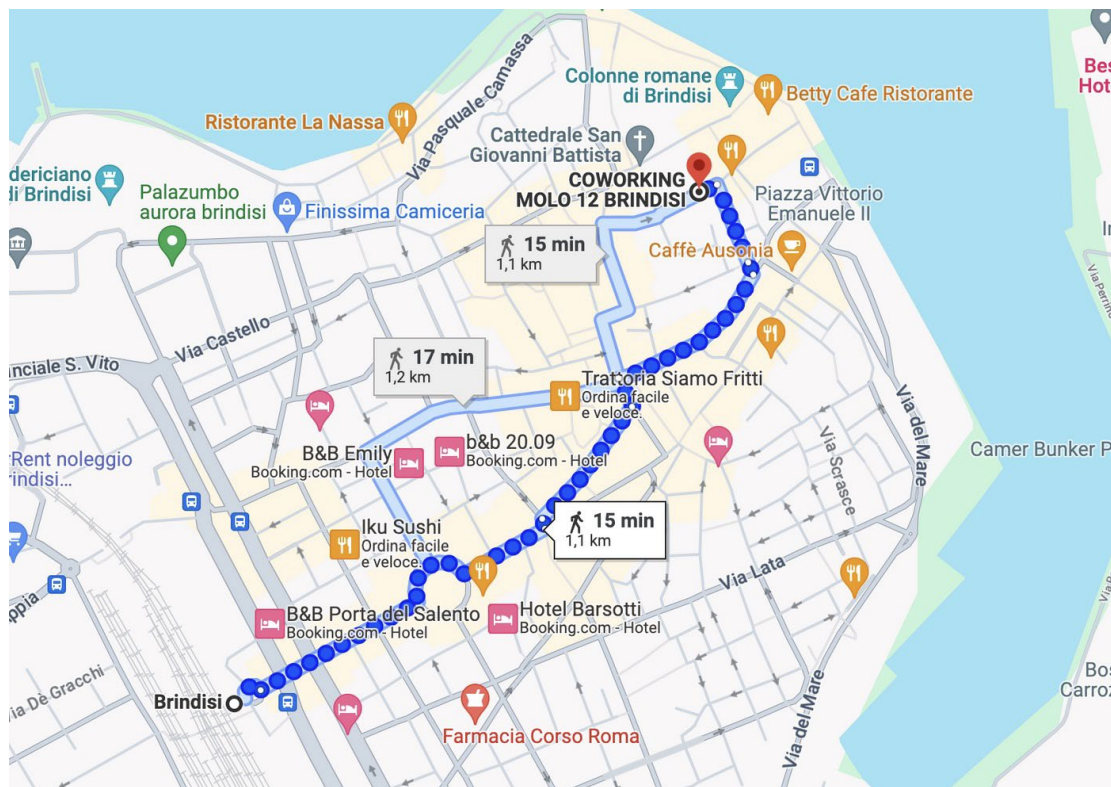


Image 1. Map to reach Guerrieri Palace



Image 2. Molo 12 Coworking & Makers' Space



Image 3. Fabrication Laboratory "Molo 12 Fablab"

5. Granafei Nervegna Palace



Starting point: *Guerrieri Palace*

HOW TO REACH IT

Address: *Via Duomo 20, 72100 Brindisi BR*



3 Min



2 Min



-



2 Min

Description

This historical 16th-century palace, currently housing some municipal offices in Brindisi, features a late Renaissance main facade with hints of Baroque elements. It is famous for the original capitals of Roman columns and important archaeological remains that marked the end of the Appian Way or Regina Viarium. On the first floor of the former Court of Assizes complex, you'll find the Testefiorite Community Library, a multimedia and multicultural space shared by guests and children, fostering intellectual, social, and technological evolution. It can be defined as a cultural hub with exhibition spaces, Roman archaeological artifacts, and a community library, emphasizing its significance in promoting intellectual, social, and cultural development.

Namely, the palace was built in the second half of the sixteenth century by the Granafei family, originally from Constantinople and sold in 1862 to the Nervegna brothers. In 1930 the Municipality took it over and used it as the headquarters of the Court the following year, which remained in operation until 1976. Today the building is destined to be an important cultural container: the main hall on the ground floor which used to hold the hearing has now been transformed into the evocative "Sala della Colonna" and houses some original components of the Roman column: the capital, the pulvinus and last drum. In some rooms on the ground floor and in the external part, floors of a domus from the imperial period (2nd century AD) were found.

Palazzo Granafei-Nervegna was opened on 29 March 2008 with the inauguration of the anthological exhibition of Marcello Avenali.

The recovery works have not yet been completed, in some rooms on the ground floor and in the external part (rear garden) the archaeological excavations continue, here the floors of a domus from the imperial period (2nd century AD) were found. Interesting is the polychrome mosaic with a network of eight rhombus stars and a central panel perhaps with a marine theme, the mosaic with a network of octagons and emblem in slabs of precious materials and the commission of large slabs of veined light marble.

The works can identify further Roman and medieval stratigraphist with relative flooring.

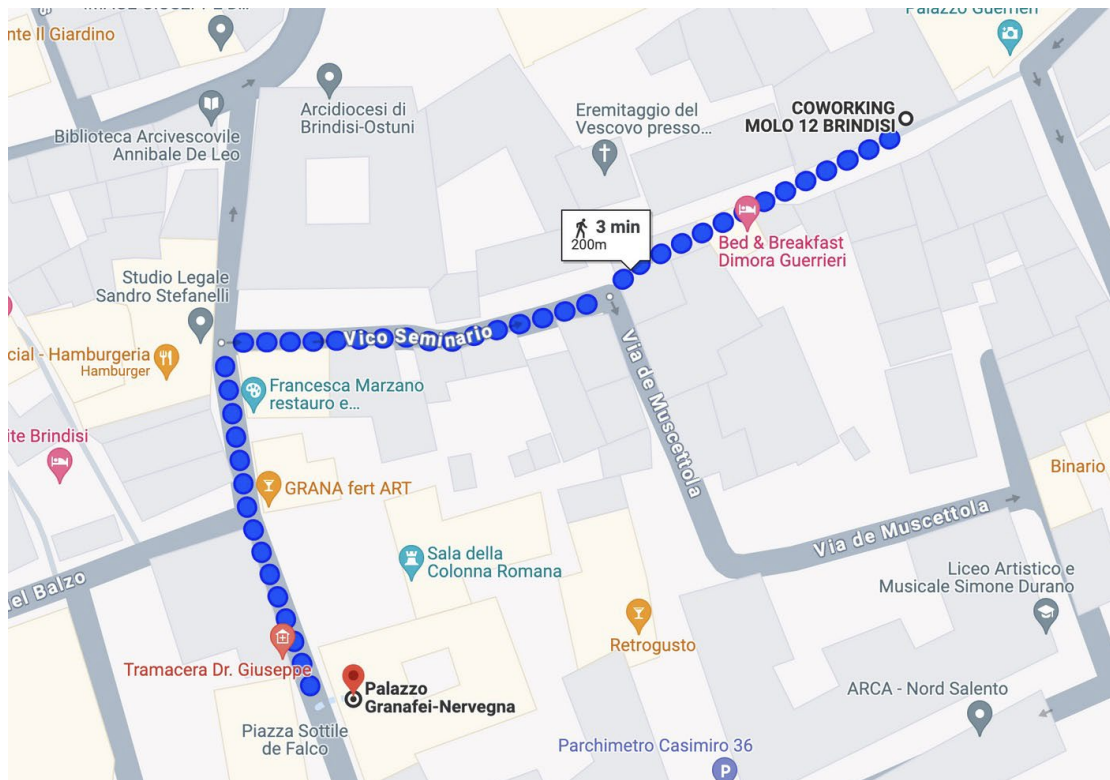


Image 1. Map to reach Granafei-Nervegna Palace



Image 2. The facade



Image 3. The Roman Column

6. Former Convent Pious Schools



Starting point: *Granafei Nervegna Palace*



Address: *Via Giovanni Tarantini 35, 72100 Brindisi BR*



3 Min



1 Min



-



Min

Description

Serving as a "Statio Pellegrinorum" for the Via Francigena and the Via Appia, the Former Convent of Pious Schools is dedicated to cultural activities, event

organization, and the promotion of slow tourism through sea and land routes. Inside, it houses the Art Gallery of the Armando Scivales collection, a 20th-century Brindisi artist.

It is managed by the “Brindisi e le Antiche Strade” association, winner of the “Riusa Brindisi” tender for the construction of the "L'Accademia degli Erranti" Cultural Services Center which provides services for wayfarers, pilgrims and slow tourism enthusiasts, with the aim of creating a hub culture for the promotion of informal education and active citizenship.

Various services are available, including: free study rooms equipped with wi-fi and air conditioning; conference room equipped with sound system, projector, computer and chairs; a compartment for display and tasting of typical products; a sort of art corner for the preparation of temporary exhibitions of young artistic talents, set up in collaboration with the informal group "Artisti In Cammino", the students of the Liceo Artistico Musicale "Simone-Durano"; finally, the “Scivales Art Gallery - Permanent Exhibition of the Scivales Collection”, which can also be visited through multimedia and interactive technologies.

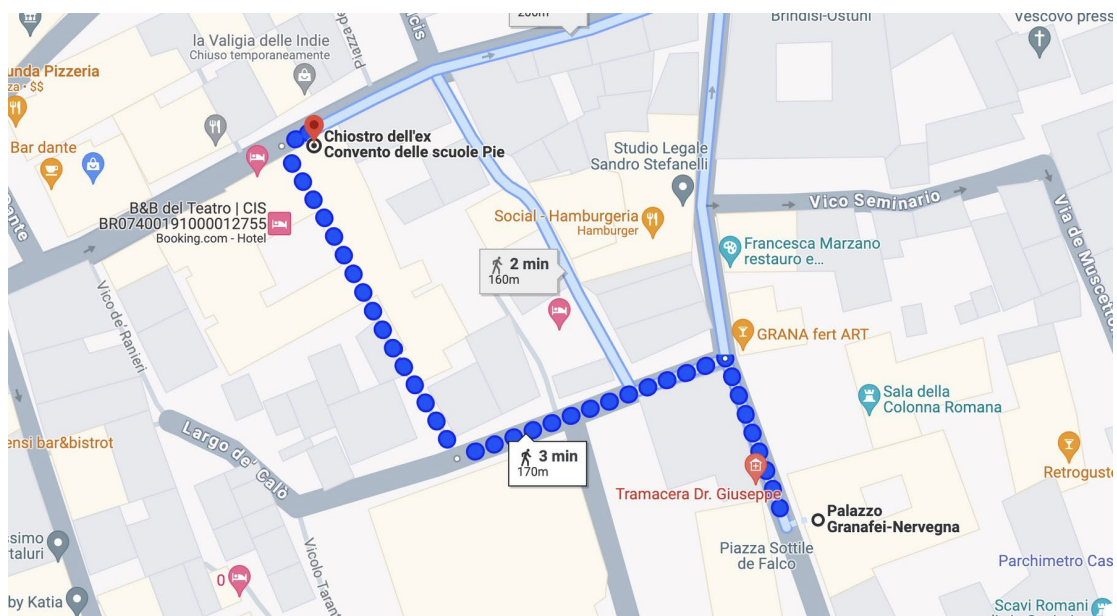


Image 1. Map to reach Former Convent Pious School



Image 2. The entrance



Image 3. The doors

7. CAG Youth Aggregation Center



Starting point: *Former Convent Pious Schools*



Address: *Strada per Contrardo 60, 72100 Brindisi BR*



50 Min



14 Min



2 Min



10 Min

Description

The C.A.G. carries out its activities within an asset confiscated from the mafia. The "Pippi villa" is a structure confiscated from G. Caliandro, believed

to be the smuggling banker in the 1980s. With the redevelopment of the property, numerous activities dedicated to children and young people aged 6 and up take place in the "Youth Aggregation Centre". The space still available around the Centre represents the place to promote the experimentation and growth of new social enterprises linked to the provision of useful services for the neighborhood and the management of sports spaces.

The house has large spaces that can still be used for further functions, among which the experimentation and growth of new social enterprises linked to the provision of useful services for the neighbourhood, agri-food production and the management of sports activities.

Building and plant maintenance interventions are foreseen aimed at optimizing the use of the basement areas; furnishings and services (changing rooms, toilets, deposits); rehabilitation of the turf and construction of an outdoor basketball court; sports equipment and games for children; horticultural equipment; outdoor lighting and video surveillance.

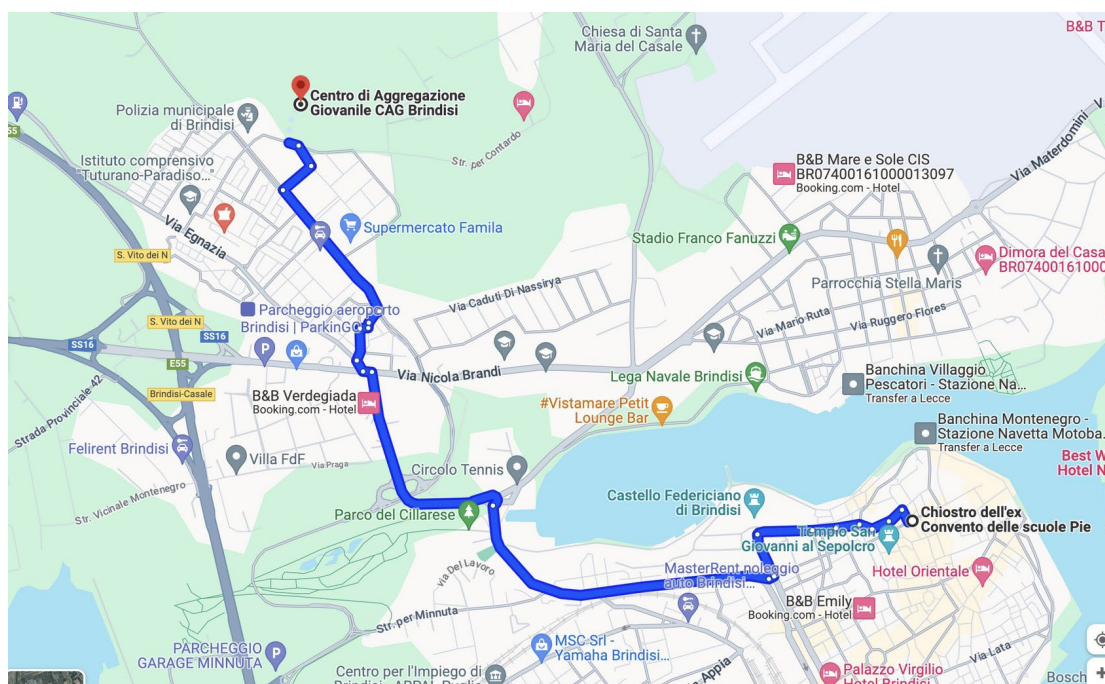


Image 1. Map to reach CAG – Youth Aggregation Center



Image 2. The building



Image 3. The ground

8. Buscicchio Park



Starting point: CAG – Youth Aggregation Center

HOW TO REACH IT

Address: *Via Andrea Mantegna, 10 72100 Brindisi BR*



1 h 16 Min



18 Min



1 h 13 Min



8 Min

Description

Buscicchio Park is a public playground located in the Sant'Elia district. This social space directly and indirectly produces social, cultural, recreational, and sports activities and services through associations and third-party groups. It experiments with innovative community welfare policies, designing social experiences with the city, placing citizens at the center.

Entrusted to the Community Cooperative "*Legami di Comunità-Brindisi*", produces, directly and indirectly, through associations and third-party groups, social, cultural, recreational and sporting activities and services.

In addition to the children's rides, the playground has a wall structure in which the cooperative carries out various activities, including school reinforcement and various workshops. Adjacent to the playground and the structure, there are sports fields, especially: tennis, rugby, football, whose pitch can also be used to host cultural events and initiatives.

A participatory process is promoted to build together with residents and associations, a local development strategy around the enhancement of a common good, with a social proposal - in order to counter educational-cultural and, at the same time, economic poverty - capable to generate value for the employment of young people in the neighborhood and the ordinary maintenance of the entire complex, before any other structural and/or politically oriented work, to avoid the possibility of private management of the park.

Refurbishment works are planned for part of the internal physical space with the remaking of the flooring and toilets; new furnishings and computer and sports equipment; purchase of an electric means of transport useful for the creation of a community mobility service.

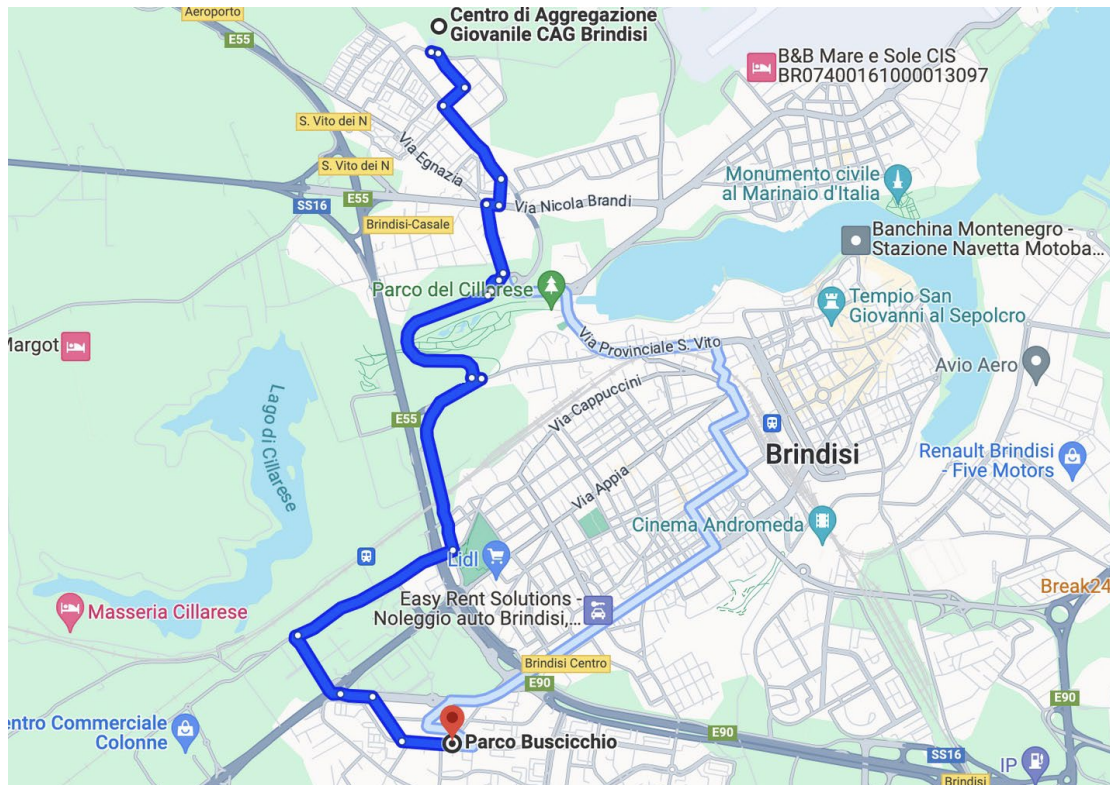


Image 1. Map to reach Buscicchio Park



Image 2. The building

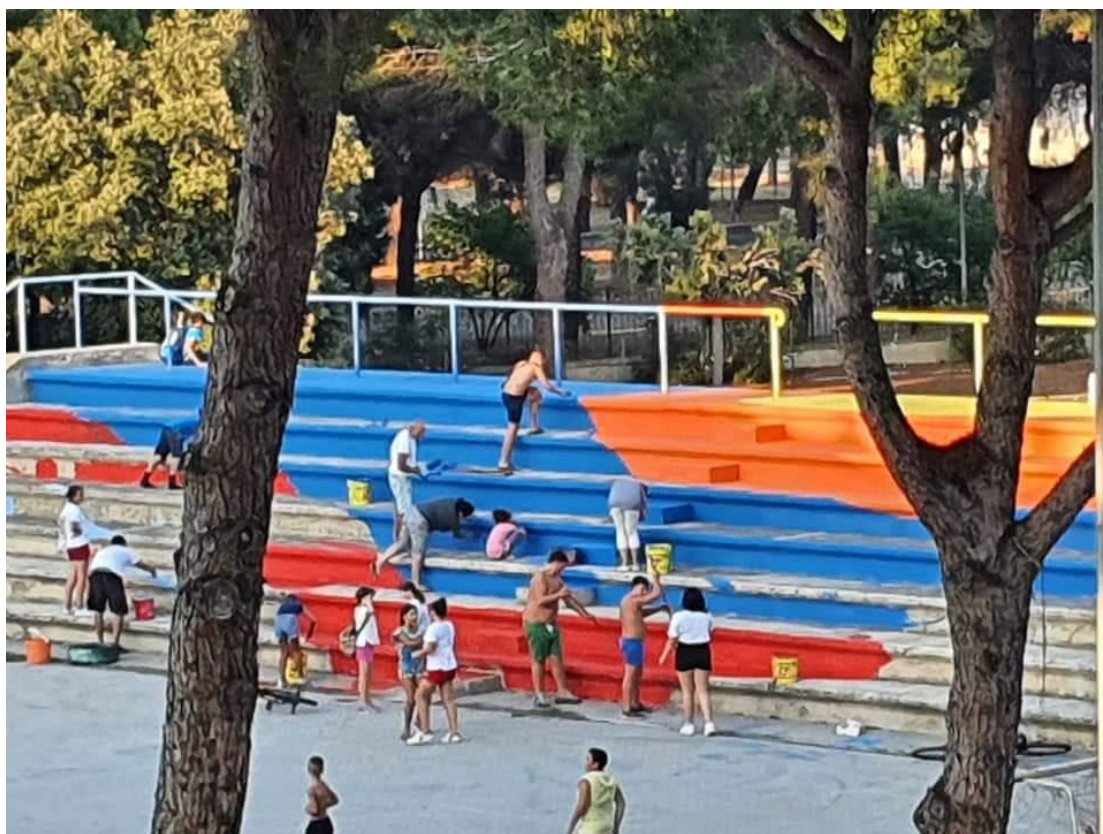


Image 3. The stands

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