

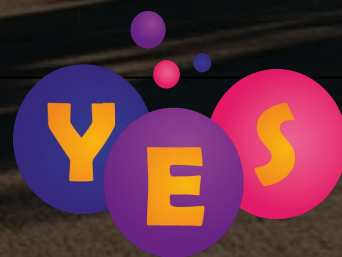
Green Urban Paths

EXPLORE THE CITY



Co-funded by
the European Union

*Exploring sustainable paths in
Castelmezzano*



Green Urban Paths

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1. How to use the guide?

This guide is accompanied by an Augmented Reality APP: “G&UP” which can be downloaded from the official website at the link: <https://www.greenurbanpaths.com/>.

After download, open the app, select the corresponding city from the menu and frame the photos, to access extra multimedia content.



2. The Project

In the last century, urbanization has presented some of the most significant challenges to our planet. However, it also offers potential solutions, **as cities serve as creative hubs** and can offer remedies for various environmental issues. There is a **growing recognition** that compact cities are efficient in terms of resource usage, benefiting both residents and businesses through proximity-driven efficiency gains. **Modern technologies can enhance the environmental performance of urban areas**, improving public transportation systems and the construction and operation of buildings to reduce resource and energy consumption.

The appeal of urban areas isn't just about economic competitiveness but also about the quality of life they offer to both current and new residents. As a result, more and more cities are branding themselves as 'green,' 'creative,' or 'cultural' to enhance their attractiveness by showcasing their environmental assets for the well-being of all citizens. In the postmodern era, where tourists actively participate in choosing and enjoying their travels, it's crucial to adopt new approaches that raise awareness. **Creativity has become a strategic imperative** for cities and regions, fostering innovation and the development of individual abilities.

The Green & Urban Paths project aims to adopt a **transnational strategy encompassing green education, educational tourism, and the sustainable development of urban areas**. This initiative is endorsed by the European Commission, which aspires to facilitate a

series of activities that foster competencies and innovative tourism experiences centered around specific themes with significant growth potential. These initiatives are designed to address societal concerns related to territorial cohesion and the preservation and enhancement of cultural and natural heritage.

The project seeks to establish pathways for enhancing tourism skills, making them more accessible within the realm of adult education. To achieve this, it will leverage next-generation digital products such as apps and platforms, coupled with theatrical storytelling techniques. These tools will be instrumental in creating products that can promote environmentally friendly solutions within cities located in **Denmark (Køge), Germany (Berlin), Spain (Alicante), Italy (Potenza and Brindisi) and Cyprus (Nicosia).**

Green & Urban Paths' main goal is to create **a toolkit to promote sustainable solutions and trends in urban areas** through innovative digital tools and creative solutions.

We hope that all project participants will prioritize sustainability at the levels of community, organizations, and individuals. We are going to inspire, support and actively engage them.

For this reason, we selected **5 intriguing locations** in each partner city to showcase our city's leading sustainable pioneers.

The G&UP consists of a short description of the seven spots and covers a map. Each one of the stops covers at least **3 sustainable development goals out of 17**. The 17 SDGs are: 1) no poverty 2) zero hunger 3) good health and well-being 4) quality education 5) gender equality 6) clean water and sanitation 7) affordable and clean energy 8) decent work and economic growth 9) industry, innovation and infrastructure 10) reduced inequalities 11) sustainable cities and communities 12) responsible consumption and production 13) climate

action 14) life below water 15) life on land 16) peace, justice and strong institutions 17) partnerships for the goals.

You can find more information about tours, further project results on the web page.

Do not forget to check your knowledge on sustainable development and sustainable innovators in your city here:

<https://www.greenurbanpaths.com/>

Enjoy the tour!

A photograph of a person walking away from the camera down a paved street lined with lush green trees and bushes. In the background, a white building with a red roof is visible. The scene is bathed in the warm light of late afternoon or early morning.

3. Green Urban Paths in Castelmazzano

Introduction

Between Campania and Puglia, is located one of the most ancient, spectacular and unpolluted land called Basilicata. It is also well known as Lucania, is the residence of wild animals and smelly plants, high mountains, large forests, lakes and hills.

In this marvellous place, the deep relationship between mother nature and humans continues from over a thousand years. The folks who have settled there have integrated with the environment interweaving their customs with the rhythms of nature.

Therefore, the communities of Basilicata, with their stories, legends, myths and ancient traditions, have so much to tell explorers about this time.

In recent years, due to pandemic and climate change, the concepts of tourism have significantly changed. The desire to reconnect with nature increased a lot and thanks to that, more than 30% of tourists from other countries have visited Basilicata. This Italian region has more than 30 routes suitable for green tourism.

Among the various itineraries that can be crossed in Basilicata, Youth Europe Service have chosen a path from Pietrapertosa to Castelmazzano, two villages nearby. They can be reached by car or by public transport.

The route can be crossed on foot. It is 12 km long and it takes 2 hours and 57 minutes.

During this tour you could try typical food, see flora and fauna and you will be able to admire amazing landscapes that calm even the most restless souls... Enjoy it!

The Green Urban Paths of [YES]

Length: 12 Km; Time: 2 hours and 52 min

How to reach it

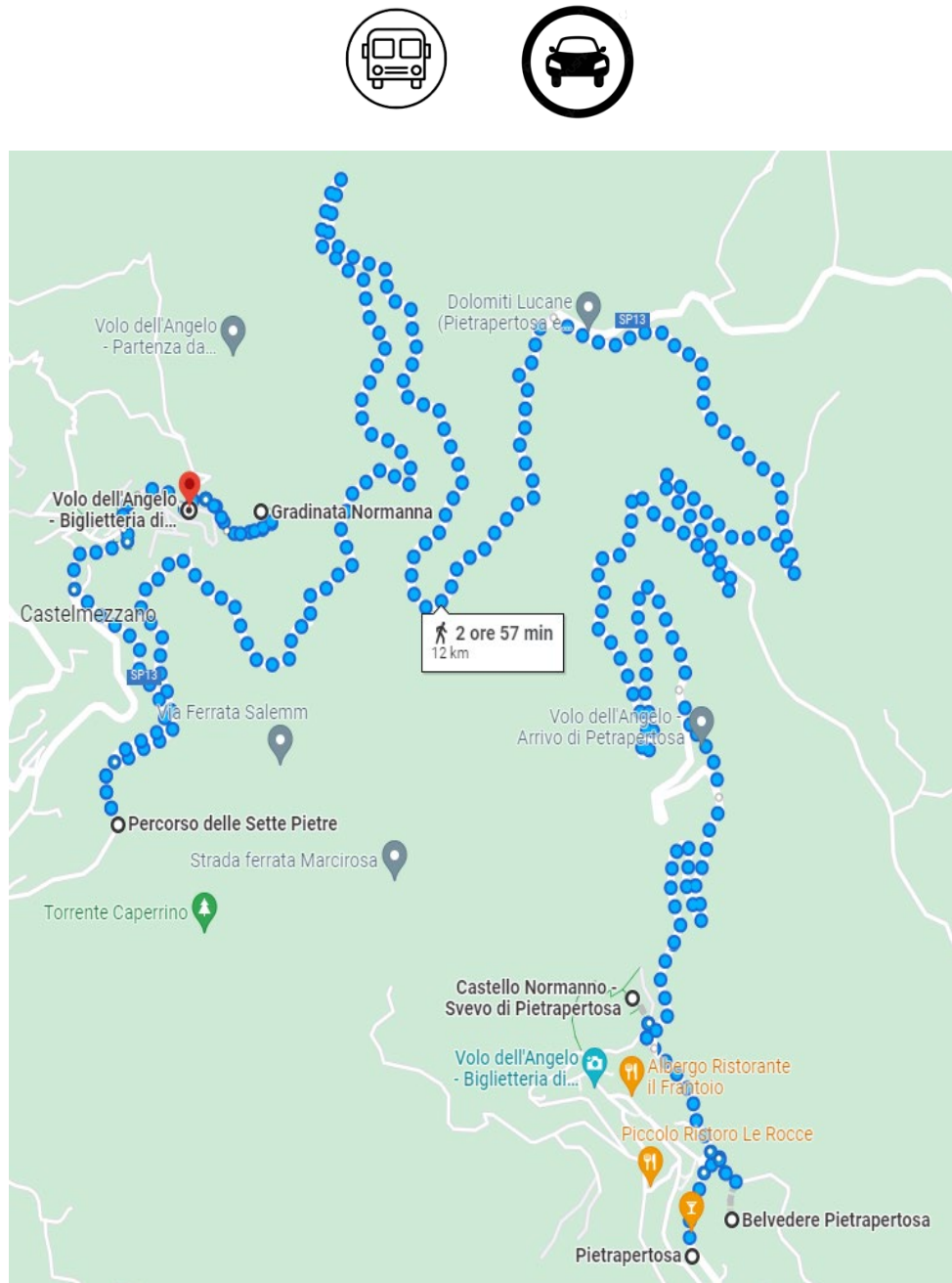


Image 1. Map of the path

1. *Pietrapertosa's belvedere*

3 GOOD HEALTH
AND WELL-BEING



8 DECENT WORK AND
ECONOMIC GROWTH



15 LIFE
ON LAND



Starting point: *Pietrapertosa belvedere*

HOW TO REACH IT

Address: Via della Speranza, Pietrapertosa (PZ)



5 Min

Description

This area is the first stop of the itinerary. A breath-taking panorama is ready to be captured. Enjoy the marvellous landscape and connect with nature. It is open 24h.

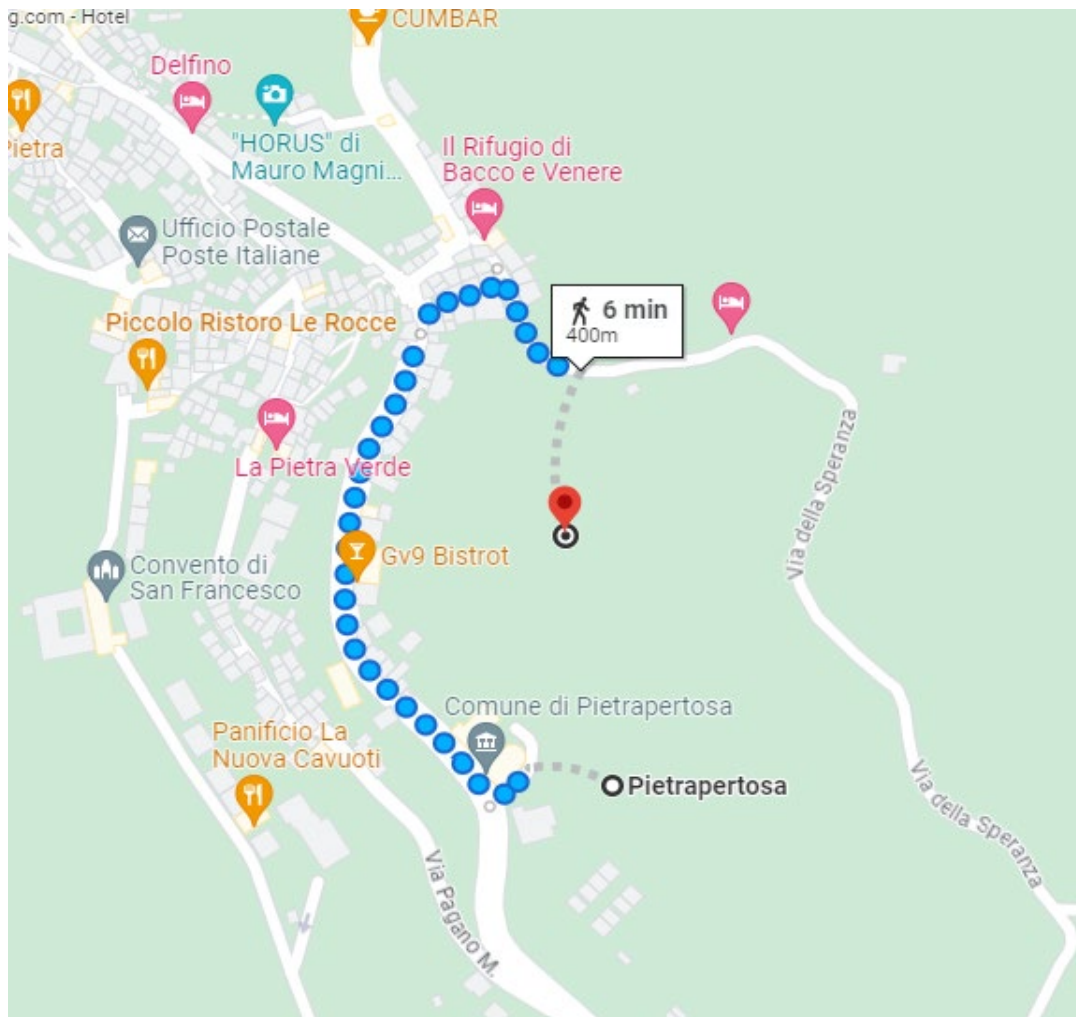


Image 2. Pietrapertosa centre to Pietrapertosa's Belvedere



Image 3. Pietrapertosa's Belvedere



Image 2. Antropomorphic rock

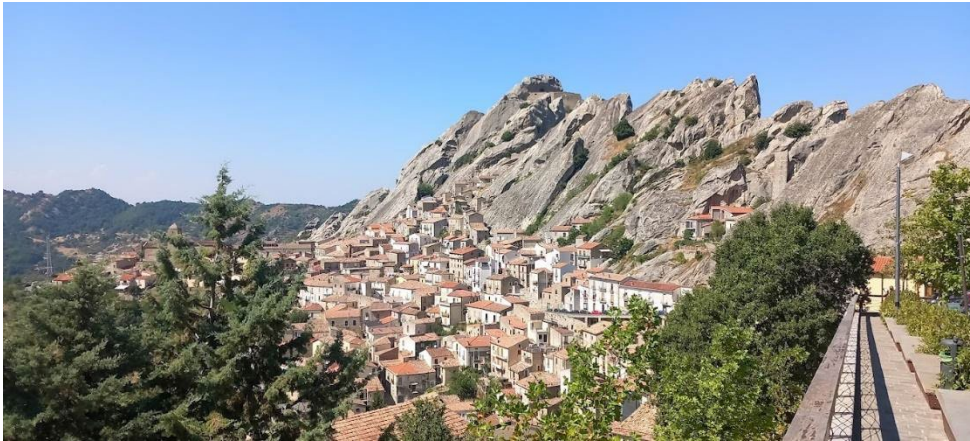


Image 3. Sightseeing of Petrapertosa



starting point is Swedish castle

HOW TO REACH IT

Address: Via Pepe G. n°49 85100 Pietrapertosa, PZ



8 Min

Description

The Castle, from the Norman-Swabian era, is absolutely worth a visit for the incomparable panorama of rocks, sky and roofs that can be enjoyed from its top. It dates back to the 11th century when Prince Bomar built this Saracen fortress and chose it as his residence. Due to its position the Pietrapertosa castle has always assumed a military lookout function and dominates the entire town. From here you can witness one of the most beautiful spectacles that the Piccole Dolomiti Lucane can offer: here you can see the entire Basento Valley from the top of the Arabata district.

Thanks to excavation and restoration works have revealed the different expansion phases of the castle. It's still possible to admire the remains of the walls, built using the ancient technique of '*diatoni*', small wooden beams inserted horizontally into the walls to improve the structure. You can also observe remains of the tower, the dungeons and the two cisterns for collecting rainwater.

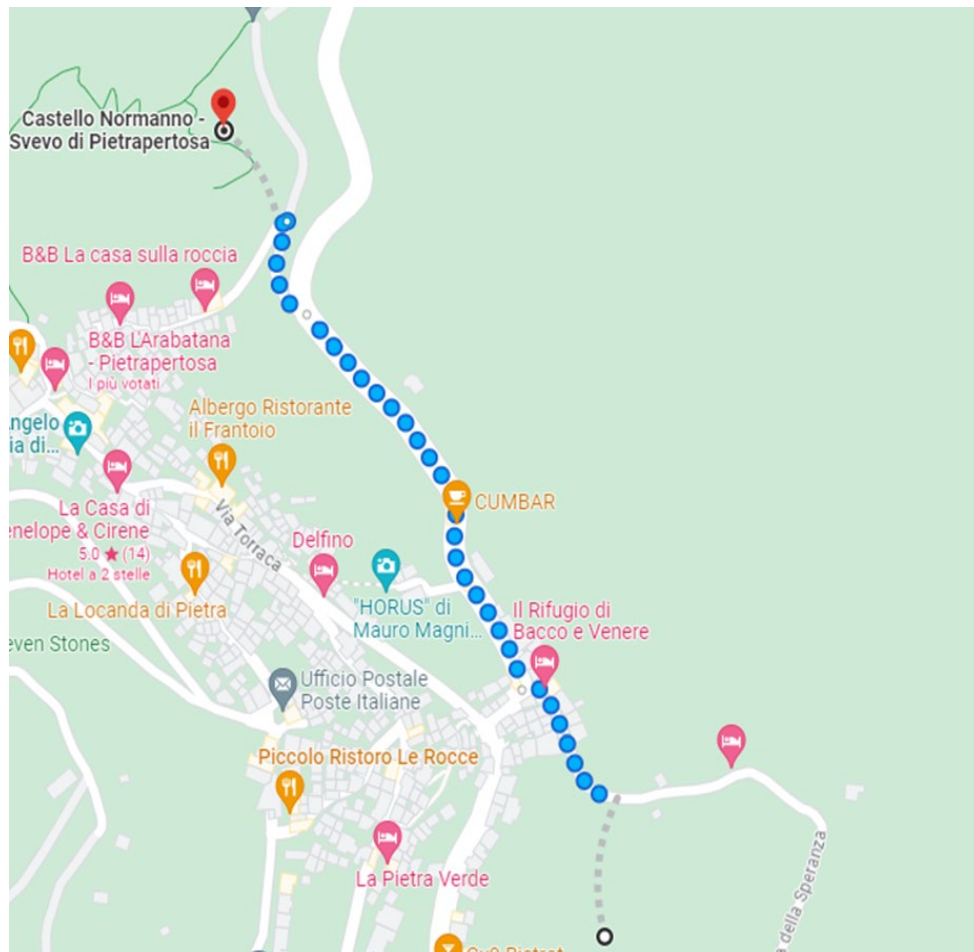


Image 1. Map to reach Swabian Castle

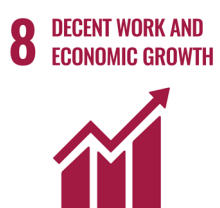


Image 2. Norman Swabian Castle



Image 3. Norman Swbian castle from the top

3. Stone path



Starting point: Stone path

HOW TO REACH IT

Address: *No adress*



2h and 12 Min

Description

It is an ancient peasant path of 2 km, which connects the municipalities of Pietrapertosa and Castelmezzano.

The route draws inspiration from the stories, handed down orally between generations and from the collective imagination on which the text “Vito danced with the witches” by Mimmo Sammartino is based.

Along the path the narrative is translated into visual, sound and evocative forms and becomes a story engraved in stone. Each stage includes a set-up space that hosts the artistic work evocative of one of the sequences of the story, and a sound setting that gives further suggestions to the magic of nature that is revealed.

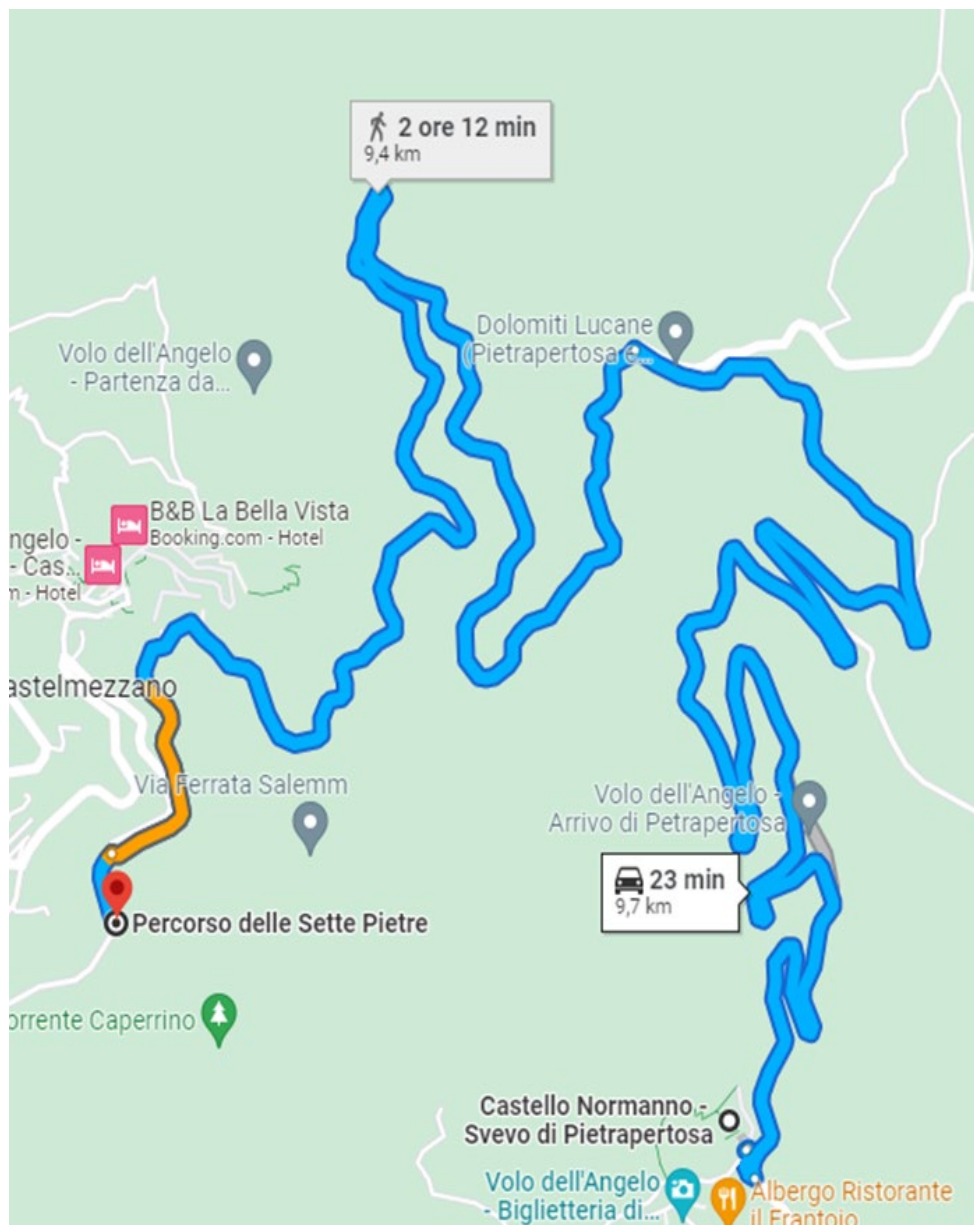


Image 1. From Norman Swabian Castle to Stone path



Image 2. One of the stone's path

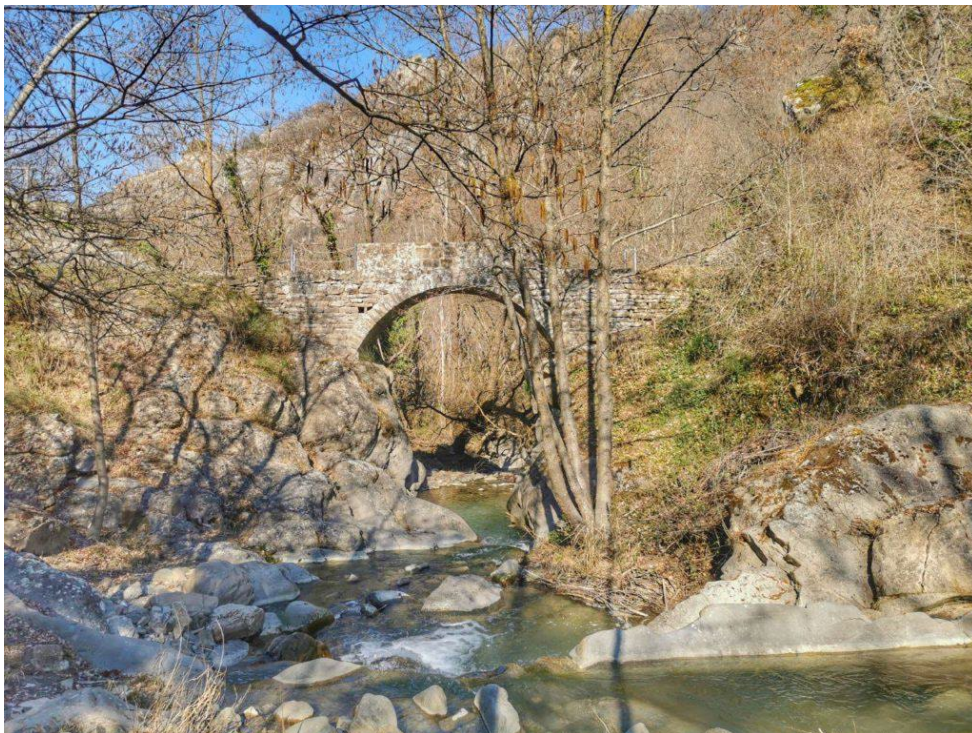


Image 3. Beautiful landscape that is part of the path

4. Norman Starway

3 GOOD HEALTH
AND WELL-BEING



8 DECENT WORK AND
ECONOMIC GROWTH



15 LIFE
ON LAND



Starting point: Norman Starway

HOW TO REACH IT

Address: *Via Domenico Volini, 43, 85010 Castelmezzano PZ*



26 Min

Description

The Gradinata Normanna is located in Castelmezzano in the part of the Lucanian Dolomites that surround the town. On one of the Dolomite spires a particular staircase of 54 steps is carved into the rock, which led to a lookout post in the ruins of the walls of the ancient castle of Castrum Medianum, of Norman-Swabian origin. The panorama all around is astonishing, especially from the summit on the highest point of the Gradinata, where the lookout of the military

garrison guarded the underlying Basento valley. For the more adventurous, in summer it is possible to climb in complete safety, harnessed with a via ferrata kit accompanied by an expert operator.

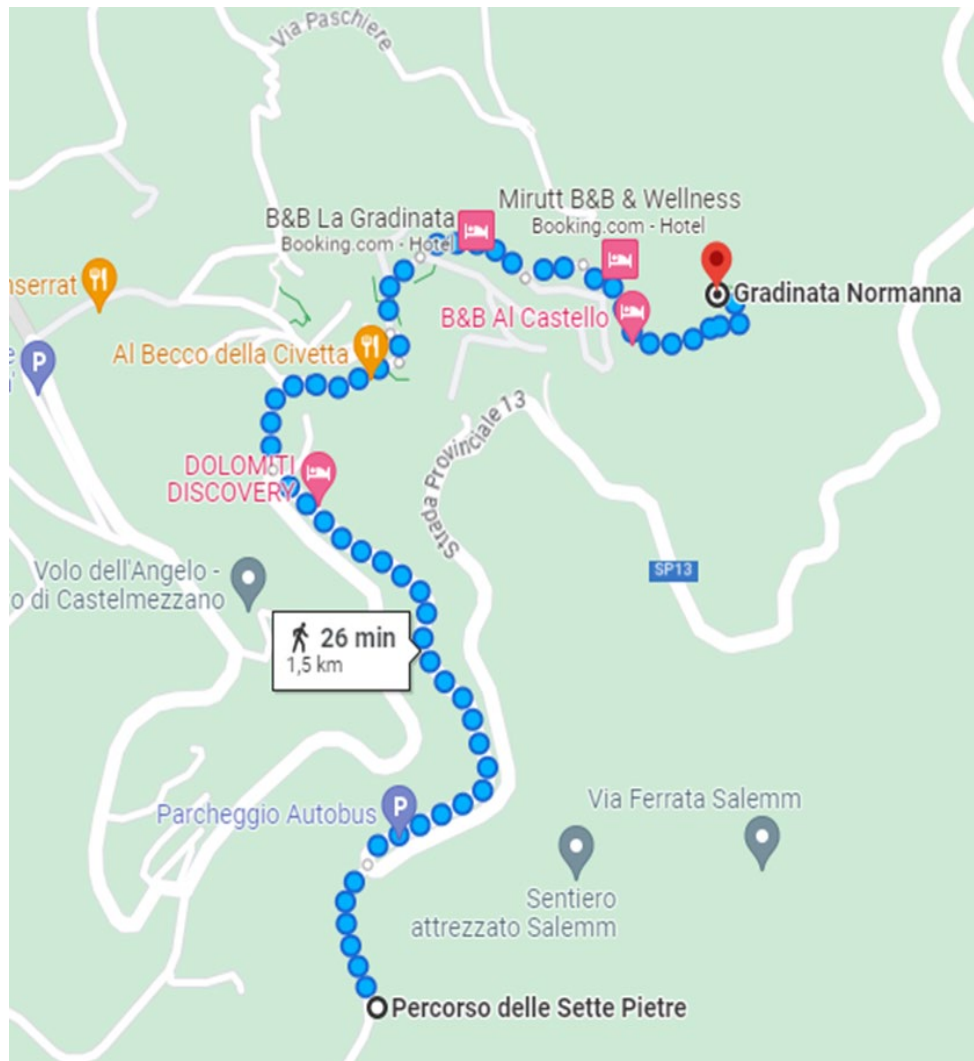


Image 1. The path to reach the Norman starway



Image 8. Norman stairway



Image 3. Another photo of Norman Starway

5. Volo dell'angelo

3 GOOD HEALTH
AND WELL-BEING



8 DECENT WORK AND
ECONOMIC GROWTH



15 LIFE
ON LAND



Starting point: Volo dell'angelo

HOW TO REACH IT

Address: *Via Roma, 28, 85010 Castelmezzano PZ*



6 Min

Description

Above the Lucanian Dolomites, in the heart of Basilicata, a steel cable suspended between the tops of two small towns, Castelmezzano and Pietrapertosa let you make and live a unique experience: the Angel's Flight.

It's an attractor, a new concept, which makes you feel a great experience of the environmental heritage, a new offer of leisure and recreation, for those who seek new emotions.

An adventure in contact with nature and with a unique landscape, discovering the soul of this land.

Tied in total safety with a harness, attached to the steel cable, you will experience the thrill of flying some minutes in a fantastic adventure, one of the best in Italy and in the world for the beauty of the landscape and the maximum height of flight.

The thrill of flying can be experienced on two different lines whose height difference is 118 and 130 metres respectively. The first, called San Martino which starts from Pietrapertosa (departure altitude 1020 m) and arrives in Castelmezzano (arrival altitude 859 m) after having travelled 1415 m reaching a maximum speed of 110 km/h.

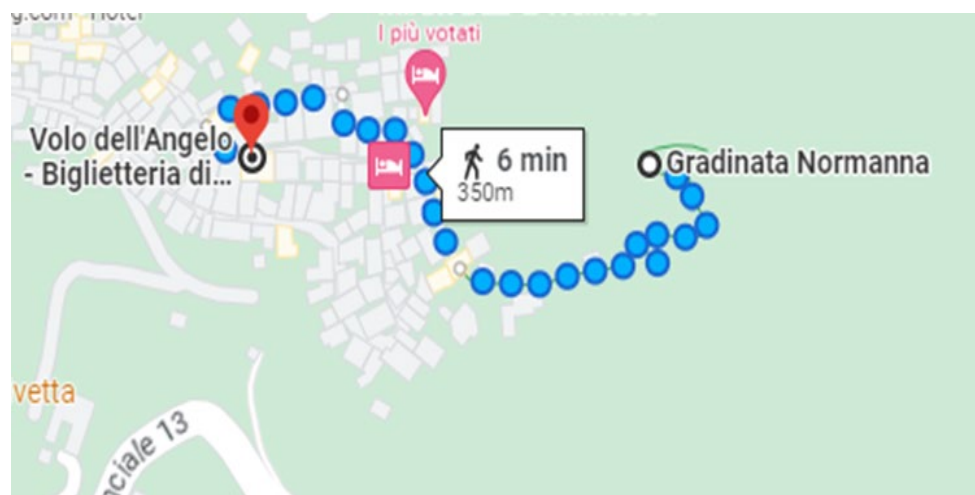


Image 1. How to reach "Volo dell'angelo"



Image 2. "Volo dell'angelo"



Image 3. The astonishing experience

Green Urban Paths

EXPLORE THE CITY



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