

Green Urban Paths

EXPLORE THE CITY



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Exploring Sustainable Paths in IBI



Green Urban Paths

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1. How to use the guide?

This guide is accompanied by an Augmented Reality APP: “G&UP” which can be downloaded from the official website at the link: <https://www.greenurbanpaths.com/>.

After download, open the app, select the corresponding city from the menu and frame the photos, to access extra multimedia content.



2. The Project

In the last century, urbanization has presented some of the most significant challenges to our planet. However, it also offers potential solutions, **as cities serve as creative hubs** and can offer remedies for various environmental issues. There is a **growing recognition** that compact cities are efficient in terms of resource usage, benefiting both residents and businesses through proximity-driven efficiency gains. **Modern technologies can enhance the environmental performance of urban areas**, improving public transportation systems and the construction and operation of buildings to reduce resource and energy consumption.

The appeal of urban areas isn't just about economic competitiveness but also about the quality of life they offer to both current and new residents. As a result, more and more cities are branding themselves as 'green,' 'creative,' or 'cultural' to enhance their attractiveness by showcasing their environmental assets for the well-being of all citizens. In the postmodern era, where tourists actively participate in choosing and enjoying their travels, it's crucial to adopt new approaches that raise awareness. **Creativity has become a strategic imperative** for cities and regions, fostering innovation and the development of individual abilities.

The Green & Urban Paths project aims to adopt a **transnational strategy encompassing green education, educational tourism, and the sustainable development of urban areas**. This initiative is endorsed by the European Commission, which aspires to facilitate a

series of activities that foster competencies and innovative tourism experiences centered around specific themes with significant growth potential. These initiatives are designed to address societal concerns related to territorial cohesion and the preservation and enhancement of cultural and natural heritage.

The project seeks to establish pathways for enhancing tourism skills, making them more accessible within the realm of adult education. To achieve this, it will leverage next-generation digital products such as apps and platforms, coupled with theatrical storytelling techniques. These tools will be instrumental in creating products that can promote environmentally friendly solutions within cities located in **Denmark (Køge), Germany (Berlin), Spain (Alicante), Italy (Potenza and Brindisi) and Cyprus (Nicosia).**

Green & Urban Paths' main goal is to create **a toolkit to promote sustainable solutions and trends in urban areas** through innovative digital tools and creative solutions.

We hope that all project participants will prioritize sustainability at the levels of community, organizations, and individuals. We are going to inspire, support and actively engage them.

For this reason, we selected **5 intriguing locations** in each partner city to showcase our city's leading sustainable pioneers.

The G&UP consists of a short description of the seven spots and covers a map. Each one of the stops covers at least **3 sustainable development goals out of 17**. The 17 SDGs are: 1) no poverty 2) zero hunger 3) good health and well-being 4) quality education 5) gender equality 6) clean water and sanitation 7) affordable and clean energy 8) decent work and economic growth 9) industry, innovation and infrastructure 10) reduced inequalities 11) sustainable cities and communities 12) responsible consumption and production 13) climate

action 14) life below water 15) life on land 16) peace, justice and strong institutions 17) partnerships for the goals.

You can find more information about tours, further project results on the web page.

Do not forget to check your knowledge on sustainable development and sustainable innovators in your city here:

<https://www.greenurbanpaths.com/>

Enjoy the tour!

A photograph of a person walking away from the camera down a paved street in Ibi. The street is lined with lush green trees and bushes, creating a canopy effect. In the background, a white building with a red roof is visible. The scene is bathed in warm, golden light, suggesting late afternoon or early morning.

3. Green Urban Paths in IBI

Introduction

In the past, two tributary rivers of the Monnegre ran through Ibi: the Rambla Gavarnera, which does not exist today, and Les Caixes (Las Cajas), which was partially channeled as it passed through the urban center. The first part of the river from its source is not canalized and can be seen in the Barranco de los Molinos.

In its northern and northeastern part, it borders a large mountain arc formed by the Biscoi, Teixereta, Cabezo Quarter, Cabezo Corbó and Tallada mountain ranges. Its highest peak is Menejador, with 1356 meters of altitude. This mountain is located within the Carrascal de la Fuente Roja Natural Park, which belongs to the municipalities of Ibi and Alcoy.

The town is nestled between two hills on which the hermitages of Santa Lucía and San Miguel are located respectively.

Surrounded by mountains, it is easy to find yourself in the middle of nature in a few minutes, hence the conservation of the multiple routes that run through them are carefully cared for not only for their beauty but also for their incalculable cultural heritage. For this reason, numerous restorations have been carried out in the most significant places in our municipality.

Public land has also been used to build areas within our city with urban gardens that any citizen can request, giving life to part of the population.

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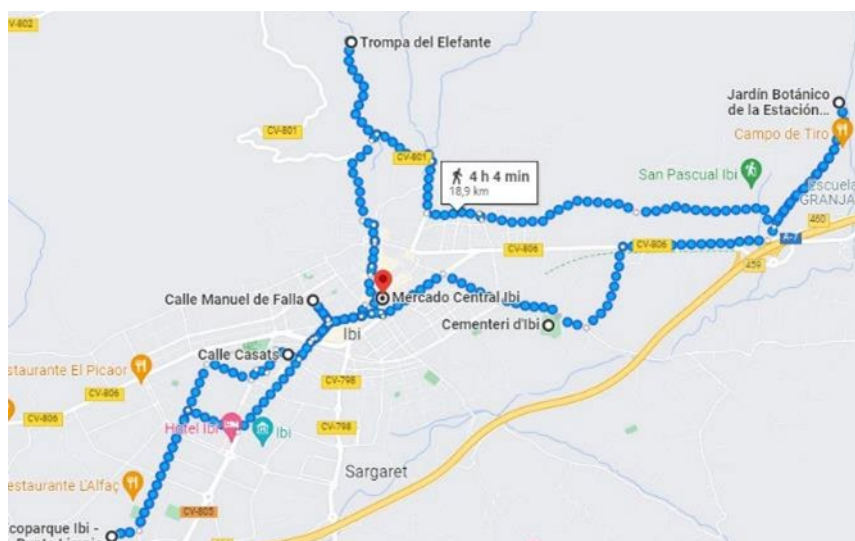
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The Green Urban Paths of

Length: Km; Time: 4 hours 4 min

*How to reach it**





Starting point Ibi bus stop

HOW TO REACH IT

Address: AV. De Juan Carlos 1º, 41



3 Min



2 Min



2 Min



Description: The inauguration of the market was in 1967 and it finally put Ibi in the map of the zone as a place.
were citizens could sell their products. The Ibi central market is one of the most beloved Ibi spots in the town since apart from being a place where you can find quality products in a pleasant environment, it is the meeting point for the people of our town since in its surroundings there are the street market is held every Monday, which all Ibenses like to enjoy.



5.ECOPARK



Starting point: Central Market

HOW TO REACH IT

Address: C. Guadalajara, 3



39 Min



9 Min



11 Min

Description: Play a key role in promoting sustainability in this charming town. These spaces are not only places where residents can properly dispose of their waste, but also symbolize a commitment to conserving the environment and promoting responsible practices.

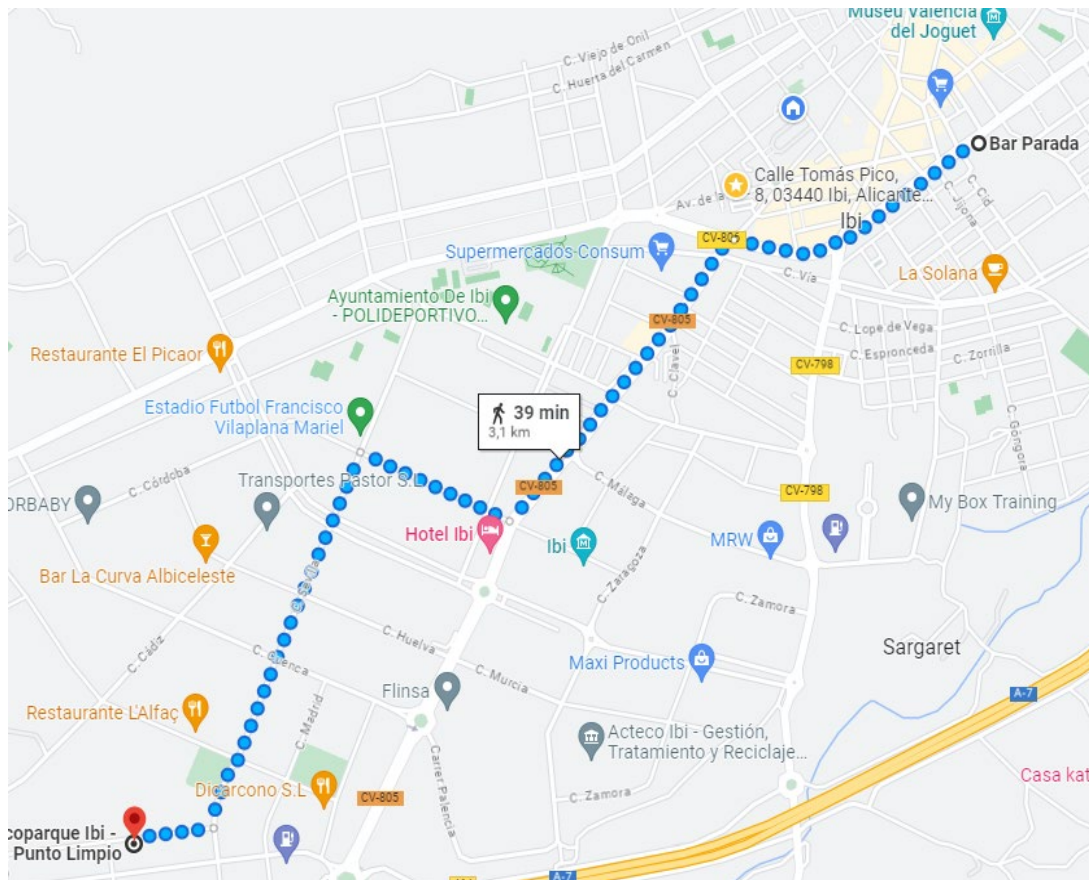


Image 2. Ecopark Location



Image 3. Ecopark

6. *Urban Garden*



Starting Point: Central Market

HOW TO REACH IT

Address: Carrer Casats, Carrer Manuel De Falla, Carrer Cementeri



21 Min



7 Min



5 Min

Beschreibung:

Die Stadtgärten von Ibi wurden als Projekt für interessierte Senioren und Seniorinnen erfunden und stellen diesen einen Raum und die notwendigen Gerätschaften zur Verfügung, um einen Biogarten zu bewirtschaften.

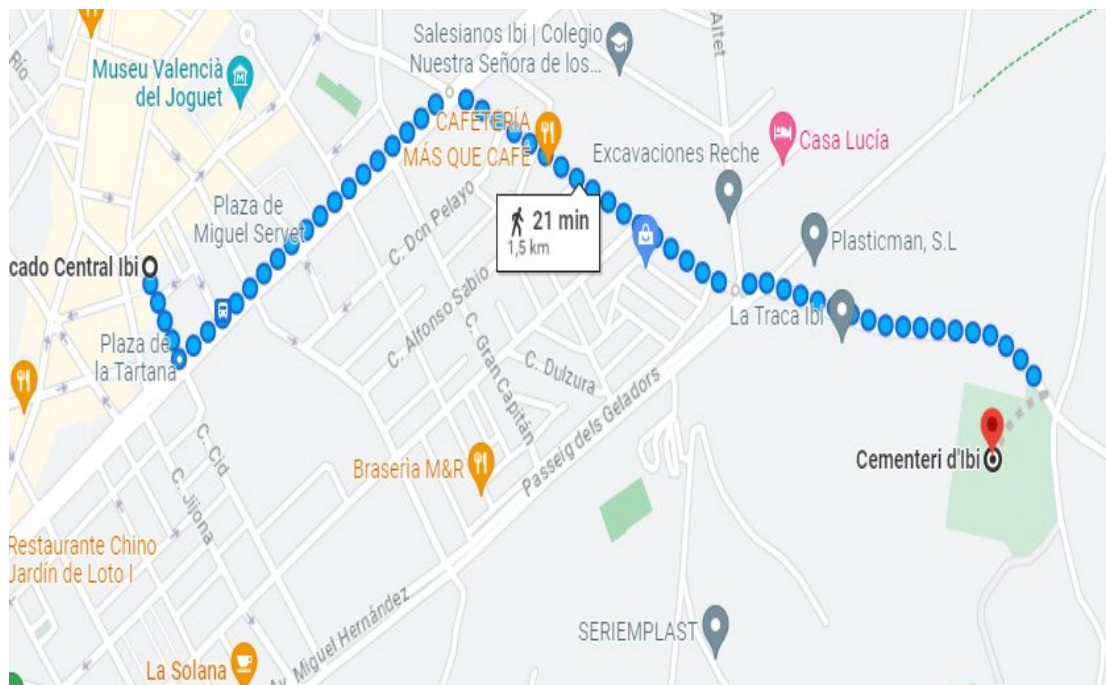


Image 2. Urban Garden Location.



Image 3. Urban Garden

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Starting point: Central Market

HOW TO REACH IT

Address: CV- 801



42 Min



21 Min



11 Min

Description: The Barranc dels Molins de Ibi in the province of Alicante is a well-known example of the importance of sustainable development in protecting the environment and culture. This beautiful place is rich in history and biodiversity, with the advantage of preserving natural resources for future generations.

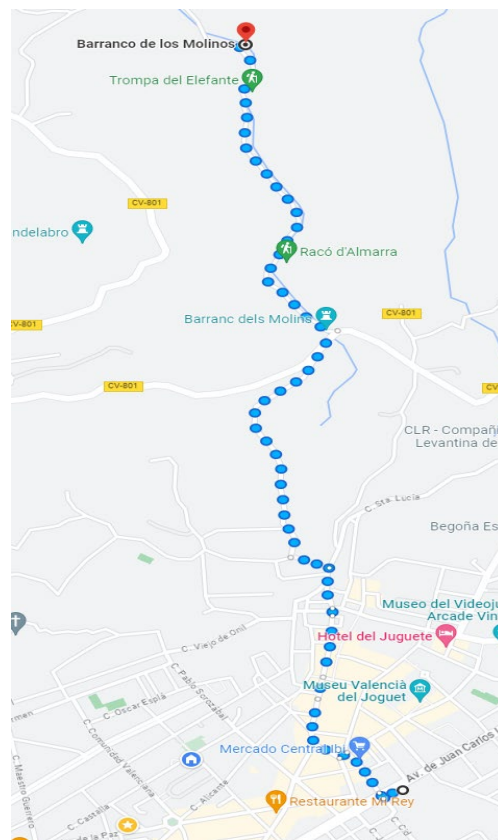


Image 2. Barranc Dels Molins Location

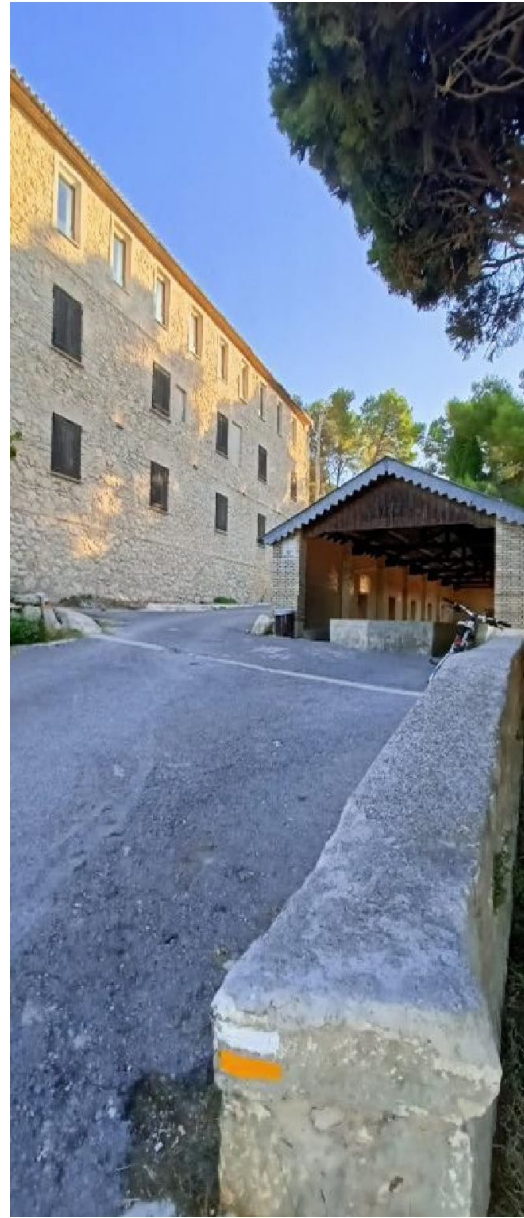


Image 3. Mills and Laundry



7. Torretes



Starting point: Central Market

HOW TO REACH IT

Address: Partida Canal, 18



50 Min



27 Min



26 Min

Description: The Botanical Garden contributes to the conservation of the Threatened Valencian Flora, keeping alive a third of the threatened species in our territory and constituting a recharging point for these species to prevent their extinction.

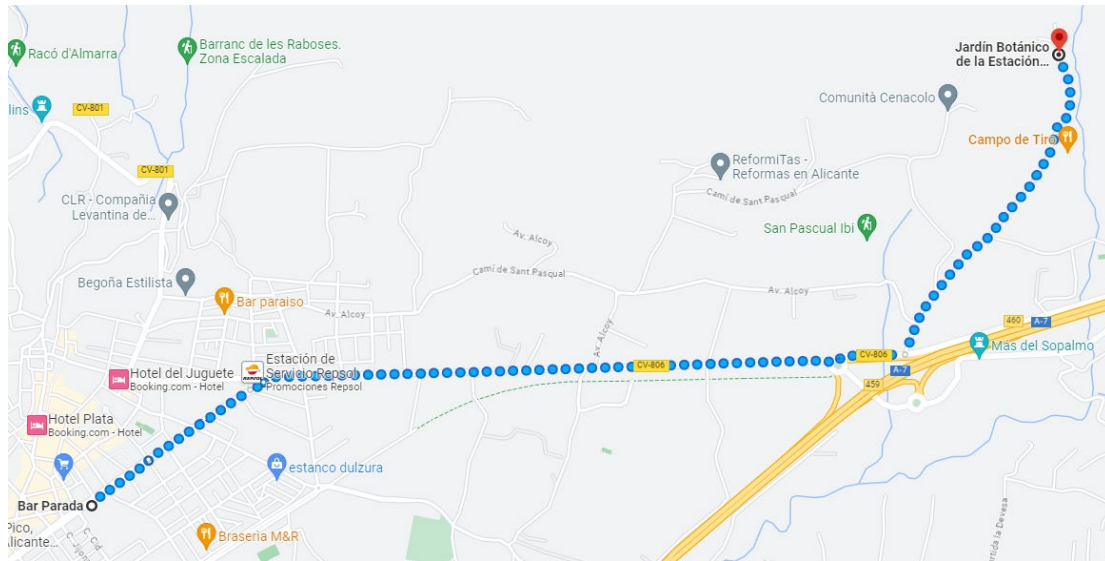


Image 2. Torretes Location



Image 3. Torretes

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